



SOLUTIONS

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PropTech Disrupts the Real Estate Industry

No industry is immune to technological advances, but real estate is one niche that has been traditionally slower to adopt new trends not any longer PropTech is booming and changing how Real Estate interacts with the technology world.

Worldwide, countries have adopted Geographic Information System (GIS). As a result, technology has given us access to the government, countries, counties, and cities' governmental departments to access their data.

PropTech (Property Technology)

A PropTech company is a technology-driven Real Estate market company that offers advanced software solutions to solve up-to-date needs and challenges of Real Estate companies, brokers, investors, tenants, and landlords. Although this niche is relatively new, it is the Present and Future of the Real Estate Industry.

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RESGCO provides its clients with the same technology and analytics used by Major corporations

RESGCO offers reasonable pricing for Real Estate Technology and its Expertise.

The Questions



It's been said that the question is more important than the answer. The following are the fundamental questions for Location Intelligence and Artificial Intelligence enables us to create meaningful solutions to meet today's and future complex real estate challenges.

The Who: the consumers are in a trade area. Their socioeconomic traits are by sex, ethnicity, race, income, and net worth.

It will provide a market profile, the ESRI Market Potential Index, and segment density.

The Where: by mapping, the consumer Location Intelligence will provide detailed information

about a site and its' proximity to daily needs, activity, retail generators, hospitals,

roadways, schools, restaurants, and business parks.

It will compare your existing locations with each other and provide you with

the key insights needed to KNOW where future growth should take place.

The What: key insights into a consumer's product preferences and frequency to a facility.

The How: to understand which forms of media your targeted consumers utilize and respond

to will better enable success.

Four Questions to ask when investing or analyzing an investment:

How Much Money In? When?

How much Money Out? When?

After Taxes

Use the Internal Rate of Return (IRR) to determine the rate of return and compare it to other investments.

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The Questions

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